





EARN REAL PROFITS BY MANAGING SIMULATED FUNDS FROM GLOBAL PROP FIRMS FROM SIMULATED FUNDED TRADING ACCOUNTS





keep upto 90% of profits earned

concept to profit...

profit from leveraging prop firms simulated capital, not by risking your capital.



profit from process, not from trading tips or speculative advice

profit from automation instead of manual trading driven by greed and fear.

profit from process-focused mindset, rather than an outcome-driven mindset.

profit from realistic expectations rather than chasing unrealistic ones.



EA Trading Desk

Pioneering Risk-Free Trading for Everyone

A gateway to profitable trading without risking your own capital. With the rise of reputable prop firms offering simulated funded trading programs, you can now earn real money through trading, transformed into an engaging game. However, success in this arena requires a systematic approach to navigate the specific rules of these programs. That's where EA Trading Desk steps in, providing a platform for those who wish to participate in Simulated Funded Trading Programs from International Prop Firms, without the need for extensive trading knowledge or constant screen monitoring.

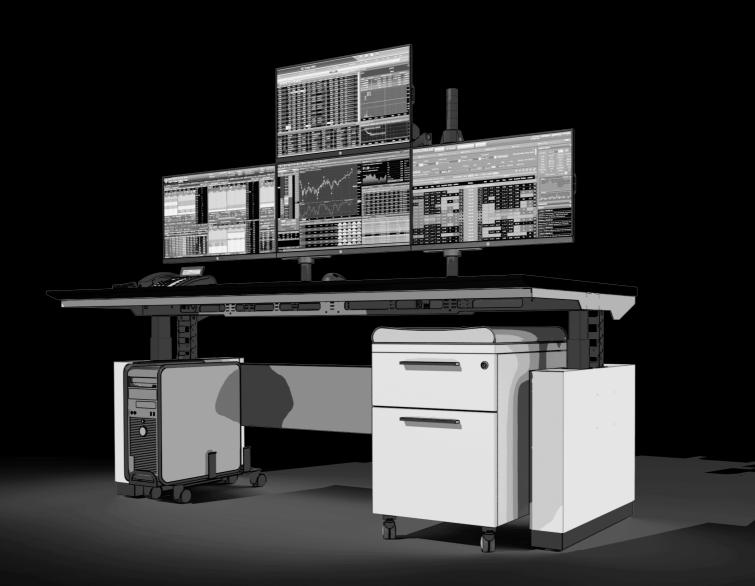




Enter the EA Trading Desk:

Our service offers a comprehensive membership plan that grants you access to a fully-equipped Trading Desk on our Trading Floor. This includes state-of-the-art EA (Expert Advisor) tools which encompass a thoroughly back-tested trading plan. In addition, you'll benefit from high-speed, uninterrupted internet connectivity. The system operates 24/7 through automation, executing trades as per the planned strategy whenever the market presents a suitable setup. In essence, EA Trading Desk is your bridge to seamless, automated trading success in the world of simulated funded programs





An advanced trading workstation on our trading floor, fully equipped with essential tools and resources, seamlessly facilitates trading on the simulated funded program you select. Proper execution of risk-managed trades, alongside appropriately sized positions in accordance with the plan, and timing the trades at the right intervals, are crucial elements of systematic trading. Your trading desk is equipped with top-notch tools for risk management.





membership plans

SIMULATED FUNDED ACCOUNT	FULLY REFUNDABLE SERVICE RETAINER
USD 25000	INR 100000
USD 50000	INR 250000
USD 100000	INR 500000
USD 300000	INR 1000000
USD 500000	INR 1500000

Please select the membership plan that best fits your needs. The table above displays the simulated trading capital you'll be engaging with, in addition to the fully refundable service retainer associated with each specific membership option.

Our membership plan offers a range of comprehensive benefits:

 Access to a Complimentary Simulated Funded Program

 Provision of a Dedicated Trading Desk
 Optimization of EA (Expert Advisor) for Risk Management Tools and Automation
 Round-the-Clock Access to the Trading Floor

 Full Access to All Available Amenities

 Professional Tax and Business Advisory Services

 Exclusive Entry to Seminars and Events
 Comprehensive Trading Education and Training Programs
 A Structured Scaling Plan for Growth and Development

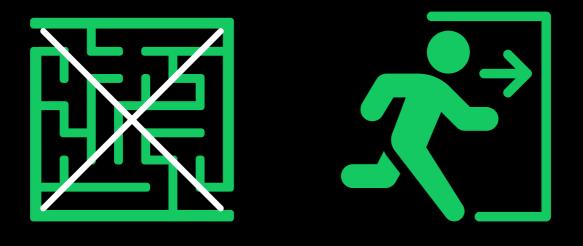


The desk fee and EA Integration fee are based on a 10% share of your profits. This means there are no fixed costs involved. Our earnings are directly tied to your success; we profit only when you do. We believe in this approach and trust the process.



got you covered!

Our aim is to bolster your confidence in the trading process, particularly in our risk-free gamified trading environment. We're committed to ensuring a secure and engaging trading experience for you. Moreover, in the event your membership plan doesn't realize profits in a particular month, we provide a 2% stipend on your service retainer. This gesture is not a form of compensation but rather an encouragement to help you cultivate a mindset dedicated to a structured and disciplined trading process.





Our membership plans are structured to enable every individual to engage and benefit from the process. If a member decides to leave at any time, they simply need to provide a one-month notice. Upon doing so, the refundable service retainer will be returned in full. Our primary goal is to offer members a trading experience that is free of risk and without any obligations.



the metrics behind this remarkable phenomenon.

Understanding the Benefits of Simulated Trading with Our Membership Plan



Introduction:

Hello everyone! Today, I'm excited to share with you an innovative approach to trading that combines financial opportunity with minimized risk. We're talking about trading with simulated capital through our membership plan. Let's dive into why this is a game-changer for traders.

Simulated Trading vs. Real Capital Trading:

Imagine two paths. On one path, you're trading with real capital. It's a familiar route but filled with potential potholes of loss. On the other path, you're trading with simulated capital provided by us through a well-structured membership plan. This path is smoother and lined with safety nets.

The Membership Plan:

You subscribe with a fully refundable service retainer of Rs. 500,000. In return, you get USD 100,000 in simulated trading capital. Let's look at what happens next.



Scenario:

Let's assume our algorithm generates a 2% profit on your simulated account in a month. That's USD 2,000. Yes, there are deductions – 20% retained by the Simulated Trading Account Provider and a 10% desk fee that goes to us. What you get in your hands is USD 1,440. Convert that to INR at Rs.82 per USD, and you have Rs. 1,18,080. That's approximately a 23% return on your initial retainer. Impressive, isn't it?

Now, consider if you had put that Rs. 500,000 in real trading, aiming for the same 2% return. You would end up with just Rs. 10,000. And that's without factoring in the potential losses that are always a risk with real capital trading.

The Advantages:

1. Higher ROI:Your return on investment with simulated trading, in our example, is a staggering 23% compared to a mere 2% with real trading.

2. Zero Risk to Principal:The most significant advantage is the elimination of the risk of losing your principal amount. Your Rs. 500,000 retainer is refundable. In real trading, there's always a risk of losing part or all of your capital.



3. Stress-Free Learning and Experimenting: Simulated trading offers a platform to learn and experiment without the fear of real financial loss. It's an excellent way to refine strategies.

4. No Real Financial Losses: In our plan, you don't lose real money. You're trading with simulated capital, so the profits are real, but losses aren't.

Conclusion:

Trading with our simulated capital through the membership plan offers a unique blend of high ROI potential and security. It's an opportunity to experience the dynamics of trading without the risk of real financial loss. It's about making smart choices and leveraging opportunities where the gains are real, and the risks are just numbers on a screen.

Thank you for your attention. I'm here for any questions you might have.



our transparent comment

Our primary goal is to offer our members a trading experience devoid of risk through our simulated funded trading programs. We aim to highlight the advantages of trading within a simulated funded trading environment, emphasizing the significance of automation and the effectiveness of structured processes. It's important to note that this isn't a scheme for rapid wealth. For those who are already experienced traders, we are more than willing to share all the necessary information with you, without any obligation to join our membership. As traders ourselves, our intention is to empower fellow traders and showcase the strength that lies in a well-defined trading process.

OPENING NOVEMBER 10, 2023

REGISTER NOW

support@thefloor.co.in 6364938335/6





03–111, WEWORK EMBASSY TECH VILLAGE, OUTER RING ROAD, BELLANDUR, BANGALORE 560103, KARNATAKA

Exploring the World of Prop Firms: Real Profits from Virtual Trading

In the realm of finance, proprietary trading firms, colloquially known as prop firms, have carved out a unique niche. These firms, such as The Funded Trader and others, have innovated an intriguing model where traders can earn real profits by trading on simulated accounts. This concept has not only broadened access to the trading world but has also introduced a fascinating blend of virtual and realworld finance.

The Concept of Simulated Trading:

Simulated trading involves the use of demo or virtual accounts where trades are executed in a market-like environment, but without the use of real money. These simulated environments are designed to closely mimic real market conditions, offering an authentic trading experience. The advantage is clear: traders can hone their skills, test strategies, and experience the dynamics of market fluctuations without any financial risk.

The Role of Prop Firms:

Prop firms like The Funded Trader step into this scenario by offering traders the opportunity to trade on these simulated accounts. However, the twist is that while the trading is virtual, the potential for earning real profits is very much a reality. The firms typically have an evaluation process where traders are expected to showcase their trading prowess in a risk-free, simulated environment.

The Evaluation Process:

During the evaluation, traders are often given a set of objectives and guidelines to follow. These could include profit targets, maximum drawdown limits, and adherence to specific trading strategies. The purpose of this phase is twofold: it allows traders to demonstrate their skills and discipline, and it gives the prop firms an opportunity to assess the trader's potential and risk management abilities.

Transition to Real Profits:

Once traders successfully navigate through the evaluation, they are usually eligible for a funded account. This is where the real and virtual worlds converge. Traders continue to trade in a simulated environment, but now, the virtual profits generated have real-world financial implications. Prop firms allocate a share of the actual profits to the traders based on the virtual gains made in the simulated account.

Profit Sharing and Incentives:

The profit-sharing model varies among prop firms. Some may offer a significant portion of the profits to the traders, incentivizing them to perform well in the simulated environment. This arrangement not only benefits the traders, who can earn real money without risking their own capital, but it also benefits the prop firms, which can tap into a pool of skilled traders without the traditional overheads of hiring and managing a trading team.

The Educational and Community Aspect:

Prop firms often extend beyond just offering trading platforms. Many, including The Funded Trader, provide educational resources, mentorship, and a community platform. This can include trading tutorials, strategy discussions, and forums or chat groups where traders can exchange ideas and experiences.

Conclusion:

Prop firms like The Funded Trader have introduced a novel approach to trading, blurring the lines between virtual and real-world finance. By allowing traders to operate in simulated environments and earn real profits, they have democratized access to trading opportunities. This model not only serves as a riskfree training ground for traders but also offers a unique way for prop firms to harness talent and generate profits. In a world where virtual and real increasingly intersect, prop firms stand at the forefront of a financial evolution, redefining what it means to be a successful trader in the 21st century

The Process-Driven Path to Trading Success: Insights from EA Trading Desk

In the world of trading, success often hinges on the approach and mindset adopted by the trader. EA Trading Desk, inspired by trading luminaries such as Mark Douglas and Richard Dennis, emphasizes the importance of a process-driven approach to trading, whether dealing with real or virtual money. This article delves into the philosophy advocated by EA Trading Desk, drawing lessons from the greats and underscoring the significance of process over prediction.

The Foundations of a Process-Driven Approach:

 Skills and Risk Management: Trading isn't just about predicting market movements; it's about mastering the skills and risk management strategies that sustain long-term success. EA Trading Desk stresses the importance of developing these competencies, aligning with Mark Douglas's philosophy that a riskmanaged, mechanical approach is crucial for profitability. Beyond Predicting the Next Trade: Mark Douglas, the author of "Trading in the Zone" and "The Disciplined Trader," argued that knowing whether the next trade will be a winner or loser isn't essential.
 What matters more is having a system in place that ensures overall profitability, even amidst the uncertainty of individual trades.

3. Richard Dennis and the Turtle Traders: Richard Dennis, a Wall Street veteran, demonstrated the power of a process-based mindset through an extraordinary experiment. He transformed 23 novices from various backgrounds into millionaire traders by instilling a disciplined trading process, as chronicled in the book "Turtle Traders." This exemplifies how a well-defined process can lead to remarkable success, regardless of prior knowledge.

The EA Trading Desk Philosophy:

EA Trading Desk is designed to nurture a processbased mindset among trading enthusiasts. Here's how they aim to achieve this:

 Encouraging a Mechanical Approach: By advocating for a mechanical approach to trading,
 EA Trading Desk aligns with the principles set forth by Mark Douglas. This involves creating and following a set of rules that guide trading decisions, minimizing emotional influence, and enhancing consistency.

2. Developing Risk Management Strategies: Risk management is integral to any successful trading process. EA Trading Desk focuses on helping traders develop strategies that protect their capital and ensure long-term viability in the ever-fluctuating markets.

3. Providing Tools and Resources: Success in trading often requires more than just knowledge; it requires the right tools. EA Trading Desk offers resources and tools that traders need to analyze the markets, make informed decisions, and stick to their process. 4. Fostering a Community of Process-Driven Traders: Just as the Turtle Traders thrived in a supportive, learning-oriented environment, EA Trading Desk aims to build a community where traders can share insights, learn from each other, and grow together.

5. Embracing Simulated and Real Capital Dynamics: While some prop firms offer real capital, others provide simulated capital with the potential of transitioning to real capital. This is especially true for firms that evaluate a trader's performance in a simulated environment and, if deemed proficient, opt to replicate their trades in real accounts through associate partners. This model showcases a vital aspect of EA Trading Desk's philosophy. At EA Trading Desk, the focus remains unwaveringly on the quality of trade execution. Whether trading with simulated or real capital, the emphasis is on executing trades that yield profits through a disciplined, process-driven approach. The platform encourages traders to hone their skills in a simulated environment, not just as a testing ground, but as a potential pathway to managing real capital.

This approach aligns with the broader philosophy of valuing process over immediate outcomes. It acknowledges that success in trading is not merely about the capital at one's disposal, but about the strategies, risk management, and consistent execution that lead to sustainable profitability. By bridging the gap between simulated and real trading environments, EA Trading Desk nurtures a culture where traders can grow, adapt, and eventually thrive in the dynamic world of trading, regardless of the type of capital they manage.

Conclusion:

EA Trading Desk's philosophy resonates with the teachings of Mark Douglas and the achievements of Richard Dennis's Turtle Traders. It's a testament to the fact that success in trading isn't solely about accurate market predictions; it's about committing to a disciplined, process-driven approach. By focusing on skills, risk management, and the right mindset, traders can embark on a path that leads not just to sporadic wins, but to sustained profitability and growth. In the world of trading, the process isn't just a means to an end; it's the foundation of success.